

INVESTOR RELATIONS & IMPACT OF ESG

31 October 2017 (Tuesday), The Theatre Bursa Malaysia Berhad, 9:00 am – 1:00 pm

With the growing demand for better stakeholders' engagement, companies are now more transparent and forthcoming in clarifying their business model in driving sustainable value creation propositions, for mutual long-term sustainable benefits. Accordingly, Board must design and plan an effective stakeholders' communication policy stating its operating strategies, as a responsible corporate citizen to address this changing market disclosure mechanism, in times of financial setbacks, operational crisis and in addressing shareholders confidence and trust in the listed entity. Moving forward, institutional investors are using ESG principles to validate investment portfolio and long-term commitment in funding support.

LEARNING OUTCOMES

This comprehensive training update participants in order to:-

- Apply and fulfil investor relations engagement with media and analysts.
- Examine the key components of investor relations framework,
- Discuss on the crisis management, and
- Argue into the mind-set of institutional investors in relation to investors' briefing and essential AGM strategies to satisfy shareholders enthusiasm.

PROGRAMME DETAILS

Date	Tuesday, 31 October 2017
Venue	The Theatre LG Floor, Bursa Malaysia Berhad Exchange Square, Bukit Kewangan 50200 Kuala Lumpur
Fee	RM400 for MIRA Members (redeemable via MIRA vouchers) RM600 for non-MIRA Members

FREE for MEP participants

REGISTRATION

Click here to download [the registration form](#).

For further details, please contact :

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Closing date for registration:

Friday, 27th October 2017

PROGRAMME OUTLINE

- Big Picture Deep Dive - Manage the Investor Communication Framework
- The Investor Relation Tool Kit - Integrated Information Reporting Process
- Impact of ESG – What's Next
- Crisis Situation Management – Business Continuity Plan

WHO SHOULD ATTEND

Company Directors, CEOs, Chief Financial Officers, Chief Compliance Officers, Company Secretaries, Investor Relations Officers, Auditors, Accountants and those who are assisting in the preparation of Annual Reports.

THE SPEAKER

BOEY TAK KONG CA(M), FCCA, ACIS, MMIM and MIMM

Boey is the Managing Director of Terus Mesra Sdn Bhd, governance and leadership development company and a certified trainer accredited by HRDF. Over the last 18 years, he was involved with the following professional bodies in conducting seminars, conferences and training programmes for:-

- Malaysian Institute Of Accountants
- Association of Chartered Certified Accountants
- Chartered Institute of Management Accountants
- Institute Of Internal Auditors Malaysia
- Malaysian Institute Of Certified Public Accountants
- Malaysian Institute Of Chartered Secretaries & Administrators
- Minority Shareholder Watchdog Group

He has over 23 years of broad-based senior financial management, internal audit and overseas business development experience with 6 major public listed groups with listing in Malaysia, United Kingdom, Singapore, Australia and New Zealand.

Presently, he is a Director of Dutch Lady Milk Industries Berhad, Green Packet Berhad, Gadang Holdings Berhad, Censof Holdings Berhad and Ho Hup Construction Company Berhad, all listed on Main Market of Bursa Malaysia Securities Berhad.

