

Webinar: Financial Statements Fundamentals in Investor Relations



Financial Statements Fundamentals in Investor Relations

A session on corporate transparency and disclosure in narrative reporting, either in the form of an Operating and Financial Review (OFR), Directors' Reports and Financial Analysis, a Business Review or other management commentary.

SPEAKER

Dr. Damien Lim

DATE / TIME

28 October 2021 (Thursday)
9:00 AM - 1:00 PM

WHO SHOULD ATTEND

Board of Directors, Company Secretaries, Chief Executive Officers, Chief Financial Officers, Chief Investor Relations Officer, Chief Risk Officers, Chief Sustainability Officers, Audit Committee Members, Head of Compliance, General Managers, Head of Legal and Senior Managers

PROGRAMME OBJECTIVES

Vital to corporate transparency and disclosure is narrative reporting, either in the form of an Operating and Financial Review (OFR), Directors' Reports and Financial Analysis, a Business Review or other management commentary. Key metrics are an important component of the information needed to explain a company's progress towards its stated goals, for all of these types of narrative reporting. But despite this importance, the key indicators are not well understood, nor well applied. What makes the indicators "key"? What type of information should be provided for each indicator? And how can it best be presented to provide effective narrative business reporting? While working on ways to improve presentation of performance measures, it is important to look for guidance and the best of what others have done. Those looking to improve their choices and use of key indicators will find thought provoking ideas and valuable examples of good practice from this program.

The learning outcomes are as follows:

- Understand and apply better choices to the selection of key indicators;
- Develop clear and concise measurements that are practical and effective;
- Determine the best approach to indicators based on their strategy; and
- Hear real-life case studies to avoid the pitfalls and short-comings of wrong indicators.

PROGRAMME OUTLINE

9.00

- Finding the Master Key
- Unlocking Potential & Discovering Hidden Opportunities
- The Bottom Line Matters

10.30

Break

11.00

- Application and Presentation of Financial Fundamentals
- Interpretation of Strategies and key indicators through financial statements

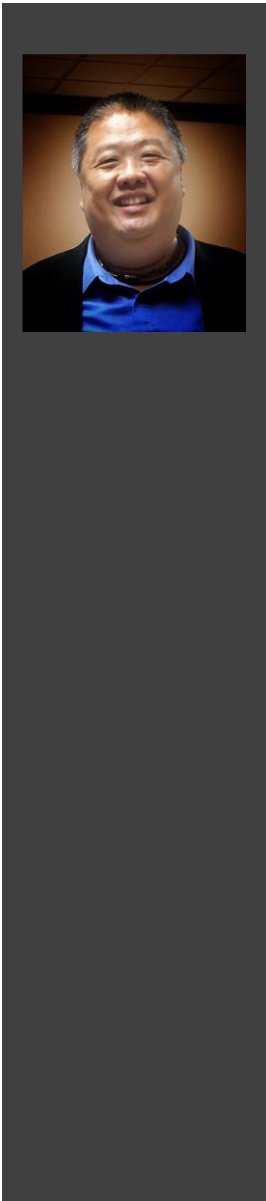
12.30

Questions & Comments
End of Session

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SPEAKER



DR DAMIEN LIM YAT SENG

- Chartered Accountant (CA) from Institute of Chartered Accountant of England and Wales (ICAEW) and a Certified Public Accountant (CPA)
- Certified Fraud Examiner (CFE) and a member of the Association of Certified Fraud Examiners (ACFE)
- MBA and a DBA in International Trade and ECommerce
- Masters in Organisational Behavioral Psychology
- Masters in Logistics Management
- International Registered Certified Auditor (IRCA) for ISO, EN and HACCP standards
- Degree in Industrial and Organisational Psychology

Dr. Damien has an extensive experience in financial and operational audits, consultancy and investigations into various industries encompassing public listed companies, private limited companies and both local and foreign entities. He has vast experience in financial mismanagement and fraud investigations. Dr. Damien was responsible for the overall implementation of a German multinational's new accounting system and ERP system and he is familiar with Business Intelligence Systems. He has spent his last few years abroad being actively involved in corporate mergers and acquisition exercises in the ASEAN region. He is an experienced consultant, implementer and trainer of Harvard Business School's Balance Scorecard Programme and Six Sigma Quality Program and emphasise on Business Process Management (BPM) principles. He is an accomplished corporate trainer and has trained or consulted in numerous organisations including Petronas Group, Telekom Malaysia, OCBC Bank, IOI Berhad and other corporations. He has also trained government agencies and bodies during his career including Bank Negara Malaysia, National Heart Institute and Pantai Medical Group, amongst others. He began his career in one of the Big Six Auditing Firms as an auditor in the early 90s.

Registration

RM350 for MIRA members - (redeemable via MIRA vouchers)
RM550 for non-MIRA members

Click here to [download registration form](#).

Closing date for registration: **Tuesday, 26 October 2021**

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