

# Communicating What Analysts Want

28 June 2018 (Thursday) | The Theatre, Bursa Malaysia, Kuala Lumpur | 10:00 a.m

In line with Malaysia's aspiration to be one of the leading capital markets in the world, there is an increasing need to challenge the present practices in relation to communication and stakeholders engagements. We observe the investing community, domestic and foreign alike, are increasingly focused on companies which project stronger corporate disclosure and governance. Liquidity aside, one of the biggest challenges faced by investors today is the dearth of consistent information flow coming from listed companies.

After all, relevant and sufficient information disclosure helps investors make better and informed decision making. Perhaps, the increasingly wider valuation gap between the large caps (FBMKLCI) and small-mid caps is a reflection of the information gap between the top 30 KLCI members and the rest. In this presentation, our speakers will share their experience on 'best practices' adopted abroad and how they can be applied to Bursa Malaysia listed companies.

**\* Moderator: Mr. Benjamin Poh , Head of IR of Sime Darby Plantation Berhad and winner of Best of Investor Relations Professional Awards for 2014,2015 and 2016.**

## FREE ADMISSION FOR MIRA MEMBERS

(RM50 for non-MIRA members)

Registration 9:30 am  
 Dialogue session 10:00 am – 11.30 a.m

\*Refreshments provided

## REGISTRATION

Click here to download [registration form](#).  
 Closing date for registration: **Tuesday, 26<sup>th</sup> June 2018**

## Questions for Speakers

Please e-mail the questions for the session, in advance, to Zulaika at [zulaika@bursamalaysia.com](mailto:zulaika@bursamalaysia.com) or Aizuddin at [muhamadaizuddin@bursamalaysia.com](mailto:muhamadaizuddin@bursamalaysia.com)

## THE SPEAKERS

### Mr Samuel Yin Shao Yang

Samuel graduated from the University of Melbourne with a Bachelor of Commerce in 2002. Samuel has 16 years of work experience: 3 years in external auditing with PricewaterhouseCoopers, and 13 years in equity research, covering the gaming, media, utilities, plantation and oil & gas sectors. His previous equity research attachments were with Kenanga Investment Bank and ECM Libra Investment Bank. Samuel is a Certified Practising Accountant, registered with CPA Australia. He currently covers Gaming (Casinos and Number Forecasting Operators), and Media (TV, Newspapers and Radio) stocks.

### Mr Ong Chee Ting

Chee Ting is the Regional Plantations Analyst at Maybank IB. He joined Maybank IB in 2006 as an equity analyst covering plantations, property and power. Prior to Maybank IB, he worked in two other equity research houses. Over the past 13 years, Chee Ting has been accumulated several awards for his stock calls and also the best investor relations during his short one-year stint at Mah Sing. Prior to joining the investment banking industry, Chee Ting spent the initial 7 years of his career in Ernst & Young, KL where he gained his professional qualification as a Chartered Accountant, registered with the MIA and CPA Australia. He graduated from RMIT University, Australia with a Bachelor of Business in Accountancy (Distinction) in 1997.

**Open to all IR practitioners and all those interested in gaining more insights on Investor Relations as part of their communication with analysts.**