

# Webinar: Executing Business Transformation for Sustainable Performance

27 Aug 2021 (Friday) / 9:00am to 1:00pm



Share the essential thought process in the design, planning and execution of the transformation masterplan to achieve long-term sustainable business growth. The fast changing life-cycle of products due to technological advancement demand Board and Management to be mindful of new innovations that attract new buying trends. Accordingly Board need to refresh and future-proof its continuous growth strategies to remain resilience and profitable.

## LEARNING OUTCOMES

By the end of this workshop, participants are expected to be able to:

- ❖ Distinguish facts with hope in transformation planning
- ❖ Develop continuous momentum to go to the next level of excellence
- ❖ Design a monitoring process to stay a purpose driven enterprise
- ❖ Insights into case studies to better understand the pitfalls and short-comings, including positive results.

## WHO SHOULD ATTEND

Board of Directors, Company Secretaries, Chief Executive Officers, Chief Financial Officers, Chief Risk Officers, Chief Sustainability Officers, Head of Compliance, Head of Legal Senior Managers

## REGISTRATION

RM350 for MIRA members – (redeemable via MIRA vouchers) • RM550 for non-MIRA members)

Click here to download [registration form](#).

Closing date for registration: **Tuesday, 24 August 2021**

## Disclaimer & Restrictions

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## SPEAKER



**Boey Tak Kong**  
 CA(M), FCCA, ACIS (CS) (CGP), MMIM, MIMM

Boey has 23 years of broad based senior management experience in internal audit, financial management, corporate affairs and global business development with 6 listed entities with listing in United Kingdom, Singapore, Malaysia, Australia and New Zealand. He has more than 21 years hands-on working experience as an Independent Non-Executive Director of listed entities on the Main Board of Bursa Malaysia Securities Berhad. Presently, he holds directorship in Gadang Holdings Bhd, Censof Holdings Bhd, and Ho Hup Construction Company Bhd. Previously, he also held directorships in IJM Land Berhad, IJM Plantations Berhad, Dutch Lady Milk Industries Bhd, Green Packet Berhad, Sanbumi Holdings Berhad, Omesti Berhad and Permaju Industries Berhad. In the last 25 years, he had actively conducted and participated in seminars and conferences organized by MIA, MIRA, MICG, IIAM, ACCA, MACD, MICPA, MSWG and MAICSA.

## PROGRAMME OUTLINE

9:00am	<ul style="list-style-type: none"> <li>▪ Develop an Efficient Resilience Plan to Mitigate on Risks</li> <li>▪ Devise an Effective Cost Management Plan to Protect Operating Margins</li> </ul>
10:00am	Break
10.20am	<ul style="list-style-type: none"> <li>▪ Drive Technology Growth Momentum Using Digitalization</li> <li>▪ Design Value Chain Synergies for Long-Term Dynamic Growth</li> </ul>
1:00pm	End of Session