

Effective Fund-Raising and Valuations. For The New Normal and Post-Covid-19.

25 January 2021 (Monday) | 9:00 a.m – 12:30 p.m

You need to raise funding and/or your firm's valuation. It is challenging enough under normal conditions. What are some of the considerations for an effective fund-raising and valuation? Current and future themes? This topic covers what are the key considerations you need to know in order to find the right investor or lender. Fund-raising can be either equity, debt or as a hybrid of both. Done well, knowing who to target and what to say to them can, amongst others, lower the cost of capital for companies and help provide them with the necessary funds. This session also shares some introductory highlights on hot button topics like ESG / SRI and Green bonds. As this session covers some of the crucial concepts that all PLC stakeholders need to be aware of – you will be equipped to provide better information and to leverage on your firm's inherent strengths. This includes partially exploring the basis of valuation methods globally and other key considerations for other transactional purposes to optimise your PLC's cashflows. As an overly hopeful or conservative approach could lead to unwanted consequences and erode stakeholders' value.

At the conclusion, participants will know:

- Know the different type of investors and what they look for.
- How they make investment decisions.
- Raise Debt, Equity or Mezzanine?
- Valuation case studies.
- Some key considerations for critical decisions on valuations and competitive analysis.

WHO SHOULD ATTEND

Company Directors, Management, Investor Relations practitioners and industry professionals. And anyone who wants real-world applications or may find the programme useful.

REGISTRATION

(RM350 for MIRA members – redeemable via MIRA vouchers)

(RM550 for non-MIRA members)

Click here to download [registration form](#).

Closing date for registration: **Thursday, 21st January 2021**

Disclaimer & Restriction

Please note that the workshop have been developed on a general basis & are not intended to suit any particular entity without further professional advice. MIRA accepts no liability or responsibility whatsoever for any loss, damage, cost or expense to any party resulting directly or indirectly from the use of, or referral to, these workshop materials or the reliance by any party on the same, either in whole or in part. These workshop has been designed to inform, stimulate thought & debate and are therefore intended for general guidance only. These workshop materials shall not be reproduced, either in whole or in part, or used for any purpose without the prior written consent of the workshop Facilitator.

PROGRAMME OUTLINE

9:00am	The PLC, The Domestic and Global Capital Markets
10.00am	Equity Debt Hybrid
11:00am	Break
11:15am	The Valuation Dilemma and Other Transactional Considerations
12.35pm	Q&A
	End of Session



SPEAKER - Kok Cheang-hung

Kok Cheang-hung has 25-years of extensive domestic and international experience – global capital markets, investment and corporate governance.

Mr. Kok is a former Chief Investment Officer of a South African-based globally focused strategic investment firm, where he originated cum assessed public and private equity opportunities, both in developed and developing countries. He has also previously, *inter alia*, served the interest of Bursa Malaysia, Singapore Exchange (SGX), DBS Group and Bank of America. Mr. Kok is presently on the Board of Kronologi Asia Berhad, a Bursa-listed enterprise data management firm – as Audit Committee Chairman, and as member of the Remuneration and Nomination Committees. In Singapore, he currently serves on the Finance Committee of the Singapore Institute of Directors (SID), as Managing Director of Stellans Capital and as Audit Committee Chairman of SGX-listed OIO Holdings Limited. He also previously served CFA Institute, USA, on their Global Practice Analysis Panel (on Portfolio Management and Asset Allocation) and their Employer Advisory Panel. Amongst the qualifications Mr. Kok holds – a Master of Finance degree from RMIT University, Australia, and a BSc (Hons) in Mathematics from the University of Malaya, Malaysia. He was also recipient of the Italian Ministry for Foreign Affairs' scholarship to the Università per Stranieri di Siena in Tuscany, Italy.