

# Webinar: Private Placement of New Shares

24 June 2021 (Thursday)  
 9:00am to 1:00pm

The Private Placement of New Shares Webinar is designed to provide attendees with an overview on a practical approach for public listed companies (PLCs) to communicate with their prospective investors in relation to exercises aimed at the fund raising of equity. Topics covered in this webinar include overviews on relevant listing guidelines and regulations, price fixing mechanisms and the order of events pertaining to the private placement of new shares. The webinar also includes case studies on 2 public listed companies which have completed their private placement of new shares recently.

## LEARNING OUTCOMES

By the end of this workshop, participants are expected to be able to:

- ❖ understand how the private placement of new shares form parts of a public listed company's fund raising exercises after listing,
- ❖ learn relevant laws, guidelines and regulations pertaining to the private placement of new shares,
- ❖ understand the flow of exercises in relation to the private placement of new shares from the beginning until completion,
- ❖ apply clear and effective communication in obtaining investors' support to implement the fund raising exercises,
- ❖ gain better insight through 2 case studies in which both PLCs have conducted the private placement of 10% and 20% of new shares respectively recently. One was to raise additional equity funding to fund their expansion into an overseas mega power plant project and the other was to raise additional funding as part of its debt restructuring exercises by a prominent airline company.

## REGISTRATION

RM350 for MIRA members – (redeemable via MIRA vouchers) • RM550 for non-MIRA members)

Click here to download [registration form](#).

Closing date for registration: **Monday, 21<sup>st</sup> June 2021**

## Disclaimer & Restrictions

Please note that the webinar have been developed on a general basis & are not intended to suit any particular entity without further professional advice. MIRA accepts no liability or responsibility whatsoever for any loss, damage, cost or expense to any party resulting directly or indirectly from the use of, or referral to, this webinar materials or the reliance by any party on the same, either in whole or in part. This webinar has been designed to inform, stimulate thought & debate and are therefore intended for general guidance only. The webinar materials shall not be reproduced, either in whole or in part, or used for any purpose without the prior written consent of the Facilitator.

## SPEAKER



**Tan Yap Seng** is the founder of an established investor relations organisation since 2008. He and his team have extended their IR services to more than 40 PLCs listed on the Malaysian, Hong Kong and Australian stock exchange. Prior to joining the Malaysian listed company, FACB Industries Incorporated Bhd as a Senior Corporate Affairs and IR Manager, he acted as the Corporate Affairs Manager for the Australian listed PLC, e-Pay Asia Limited. His past experience includes working as a fund manager and analyst for local fund management companies and insurance fund company from 1996 to 2003. His experience consists of assisting various PLCs in their fund raising exercises, ranging from IPO and the issuance of new shares to rights issue exercises.

## WHO SHOULD ATTEND

Equity market practitioners of all levels – including public listed companies' executive to senior management, fund managers, analysts, equity sales dealers and individual investors

## PROGRAMME OUTLINE

9:00am	<ul style="list-style-type: none"> <li>▪ Opening by MIRA</li> <li>▪ Online log in by participants</li> </ul>
9:10am	<ul style="list-style-type: none"> <li>▪ Private placement of new shares</li> <li>▪ Relevant laws, regulations and guidelines</li> <li>▪ Purpose of equity fund raising</li> <li>▪ Price fixing mechanism</li> <li>▪ Application, approval, marketing and completion process</li> </ul>
10:00am	Break
10.20pm	<ul style="list-style-type: none"> <li>▪ Case Study #1 - Issuance of 10% new shares to partly fund a new power plant business venture by a manufacturing company</li> <li>▪ Case Study #2 - Issuance of 20% new shares as part of the company's debt restructuring plans by a prominent airline company</li> <li>▪ Question and Answer Session</li> </ul>
1:00pm	End of Session