



## Malaysian Investor Relations Association Berhad

(Company no. : 777008-W)

Annexe Building, Bursa Malaysia Bhd, Exchange Square, Bukit Kewangan,  
50200 Kuala Lumpur, Malaysia

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### Workshop on

"What directors should know about the investor mindset"

**Speaker : Mr. Navin Pasricha, Chairman of Columbus Circle Governance Sdn Bhd**

Date	: 07 July 2011, Thursday
Time	: 9.00 am to 1.00 pm
Venue	: Theatrette Room, Lower Ground Floor, Bursa Malaysia Bhd, Exchange Square, Bukit Kewangan, 50200 Kuala Lumpur

## Topic Outline

### "What directors should know about the investor mindset"

- How to benefit from understanding the investor mindset?
- Different types of investors- institutional, retail, speculative and long term shareholders.
- Are return and growth the only motivators?
- How far are shareholders influenced by analysts?
- Shareholder reactions to good news, bad news and no news at all.
- Understanding shareholder activism.
- Case studies of shareholder reactions from Asia and around the world.
- Summary of practical lessons to take away.

## Speaker's Profile

**MR. NAVIN PASRICHA** is Chairman of Columbus Circle Governance. The company has operations in Malaysia, Australia and India and advises in all aspects of corporate governance. Their investor relations clients include listed companies with diverse shareholdings and other organisation with member based, government and family stakeholders.

Navin has carried out original research into the shareholder mindset in different continents and in different markets. He will share these insights and his practical experience of dealing with shareholder relations and shareholder management strategies. Navin is a Chartered Accountant, a non-executive director, a member of the Australian Institute of Company Directors and a member of the Australian Shareholders Association.

Navin was the project director for the KLSE guidance on Controls for the directors of listed companies. He is also the author of two industry standard manuals called Auditman and Audit Committee Adviser.

# Programme Table

<u>Time</u>	<u>Programme Details</u>
08.30 am to 09.00 am	Registration
09.00 am to 10.30 am	What directors should know about the investor mindset (Part 1)
10.30 am to 10.45 am	Q & A session
10.45 am to 11.15 am	Morning coffee break
11.15 am to 12.45 pm	What directors should know about the investor mindset (Part 2)
12.45 pm to 01.00 pm	Q & A session
	- End -

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## Registration Form

(07 July 2011)

	Name of participant	MIRA membership no.
1		
2		
3		
4		

Name of company : .....

Address : .....

Tel. no. : ..... Fax no. : ..... Email : .....

Contact person : ..... Tel no. : .....

(Kindly make copies if more forms are needed)

### Fee :

MIRA Member	Non-MIRA Member
RM300.00 (redeemable via MIRA vouchers)	RM450.00

(inclusive of refreshments)

Cancellation : There is no refund for cancellation or non-attendance but substitutes from the same company are allowed. Admittance will not be permitted unless payment is received.

Reservation : The organiser reserves the right to make changes to the venue, date, speaker, fee and cancellation of the seminar if warranted by circumstances beyond the organiser's control.

Registration & enquiries : **Malaysian Investor Relations Association (MIRA)**

#### Contact Persons :

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(2) Zulaika Salleh  
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Closing date : **01 July 2011**

Payment Enclosed is cheque/bank draft/MIRA voucher no. .... for the sum of RM..... made payable to "Malaysian Investor Relations Association".

**Registration is on first-come-first-serve basis. All registrations must be accompanied with the full payment. Registration made by fax must be followed immediately by payment.**