



# Metrics in Investor Relations

20<sup>th</sup> June 2017 (Tuesday)

Training Room3, Annexe Building, Bursa Malaysia Berhad

The Investor Relations Performance Metrics course is designed to provide attendees with a greater understanding of the various metrics used in IR communications with the investor community and provide a practical approach in utilising the appropriate metrics to meet listed corporate's IR objectives.

Understanding the metrics will enable the CFOs and Investor Relations team of Public Listed Companies to enhance their communications with investors/analysts.

## LEARNING OUTCOMES

Attendees of the course should be able to:

- Conduct a more in-depth analysis of the various valuation metrics used by equity analysts and fund managers
- Improve his/her understanding of various metrics used to describe a listed corporate's financial and operational performance
- Understand the strengths and weaknesses of each metric
- Anticipate analyst and investor concerns in relation to limitations of these metrics; and
- Utilise a combination of metrics to communicate with the investor community in coherent manner

## THE SPEAKER

**Niuh Jit Aun** is currently a Vice President in the Corporate Planning Department of a public listed company on Bursa Malaysia and his job portfolio includes the investor relations function.



He was previously the Head of the Investor Relations, Strategy and Planning team in Maybank in which the Maybank IR team typically meets up with more than three hundred analysts, fund managers and investors annually. Prior to his stint in Maybank, he held managerial positions in the strategic / corporate planning functions in a number of public listed companies in the financial services and technology sectors.

## WHO SHOULD ATTEND

Board of Directors members, CFOs, C-Level Executives and Investor Relations practitioners.

## PROGRAMME OUTLINE

8:30am	Registration
9:00am	Introduction to <ul style="list-style-type: none"> <li>▪ Equity Valuation</li> <li>▪ Financial Management</li> <li>▪ Performance Metrics</li> </ul>
10:30am	Coffee break
11:00am	<ul style="list-style-type: none"> <li>▪ Balance Sheet Metrics</li> <li>▪ Other Metrics</li> <li>▪ Related Articles</li> </ul>
12:00pm	Q & A Session
12:30pm	End of Seminar

## PROGRAMME DETAILS

Date	Tuesday, 20 <sup>th</sup> June 2017
Venue	<b>Training Room3</b> LG Floor, Annexe Building Bursa Malaysia Berhad Exchange Square, Bukit Kewangan 50200 Kuala Lumpur
Fee	<b>RM400*</b> for MIRA members <b>RM600</b> for non-members *redeemable via MIRA vouchers

## REGISTRATION

Click here to download [the registration form](#).

For further details, please contact :  
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Closing date for registration:  
**Friday, 16<sup>th</sup> June 2017**