

Business Transformation Using Capital Management Strategies

11 July 2018 (Wednesday) | The Theatrette, LG Floor, Bursa Malaysia | 8:30a.m - 12.30p.m

The Board of Directors in general and Management in particular are mandated with the authority by shareholders to pursue business expansion through either executing corporate acquisitions or initiating new revenue opportunities by way of organic growth. Wrongful acquisitions and uneventful new business pillars could be costly and resulting in significant impairment charges to Group's overall financial health.

Accordingly, due care and high level of diligence is needed to evaluate and plan the right capital management strategies to ensure impactful and sustainable growth by transforming its revenue and bottom-line results. By correctly assessing the capital management strategies in line with market realities can assist the Board and Management to revitalize the business growth momentum.

LEARNING OUTCOMES

This practical course update participants to:-

- Assess how to implement a meaningful capital management strategies for value creation,
- Position the Balance Sheet components to realign working capital needs in stepping up revenue growth,
- Protect and safeguard the asset quality and its book value, and
- Discuss on specific challenges in today's capital funding landscape.

WHO SHOULD ATTEND

- Company Directors
- Chief Financial Officers
- Company Secretaries
- Auditors
- CEOs
- Chief Compliance Officers
- Investor Relations Officers
- Accountants

COURSE OUTLINE

- ❖ Understand The Business Funding Journey For Effective Business Transformation
- ❖ Examine The Building Blocks In Successful Rights Issue Exercise
- ❖ Streamline Capital Management Initiatives For Project Financing
- ❖ Intensify The Capital Management Eco-System For Value Creation



THE SPEAKER



BOEY TAK KONG , CA(M), FCCA, ACIS, MMIM and MIMM

He is an approved professional trainer since 2007 with Pembangunan Sumber Manusia Berhad (“HRDF”) and have 23 years of broad based senior management experience in internal audit, financial management, corporate affairs and global business development with 6 listed entities with listing in United Kingdom, Singapore, Malaysia, Australia and New Zealand.

Presently, he holds directorship in Dutch Lady Milk Industries Bhd, Green Packet Berhad, Gadang Holdings Bhd, Censof Holdings Bhd and Ho Hup Construction Company Bhd. Previously, he held directorships in IJM Land Berhad, Sanbuni Holdings Berhad, Omesti Berhad and Permaju Industries Berhad.

Over the last 20 years, he had conducted and participated in seminars and conferences organized by MIA, MAICSA, MIRA, IIA, MSWG, MICPA, MICG and ACCA.

PROGRAMME DETAILS AND REGISTRATION

Date	Wednesday, 11th July 2018 <i>Registration start at 8:30am</i>
Venue	The Theatrette LG Floor, Bursa Malaysia Berhad Exchange Square, Bukit Kewangan 50200 Kuala Lumpur
Fee	RM400 for MIRA Members (redeemable via MIRA vouchers) RM600 for non-MIRA Members FREE for MEP participants*

*(MIRA members under the Bursa Malaysia Mids Research Scheme) To find out please click on the following link, <http://www.bursamarketplace.com/mkt/themarket/stock>

REGISTRATION

Click here to download the [registration form](#).

Closing date for registration:

Monday, 9th July 2018

METHODOLOGY

Lectures facilitated by PowerPoint presentation and case studies discussion.