

A Special Presentation on **INNOVATION**

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MIRA IR AWARDS 2018 Winner :

- BEST COMPANY FOR INVESTOR RELATIONS**
- BEST CEO FOR INVESTOR RELATIONS**

DIGI.COM BERHAD



“Innovation Isn't Just For Startups: How Big Companies and SMEs Too Can Tap Their Creative Power!”

ALBERN MURTY, CEO of Digi.com Bhd



TEOH CY KUAN

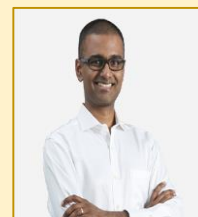
MD of Sime Darby Industrial Sdn. Bhd. CEO of AXA Affin Life Insurance Berhad



ROHIT NAMBIAR



ALEX FOO



PRAVEEN RAJAN

[Click here to view presenters' profile](#)

8 March 2019 (Friday) | The Theatre, Bursa Malaysia, Kuala Lumpur | 8:30 a.m

When it comes to Innovation, startups and big companies share some common approaches. These days you don't have to be a small, agile startup to generate new ideas. Large, more mature companies can and must make innovation a priority to remain competitive.

- Why bother changing? Business is good!
- Transformation begins with management
- How to drive agile way of work & innovation 360 culture?

Who Should Attend:

- ◆ C-Suites ◆ Directors ◆ Innovation Teams

REGISTRATION

COMPLIMENTARY TO ALL WINNERS AND NOMINEES OF MIRA IR AWARDS 2018

[Click here to check eligibility](#)

OTHERS:

- **RM100 for MIRA Members** (redeemable via MIRA vouchers)
- **RM300 for non-MIRA Members**

***Limited Seats (2 representatives per company)**

[Click here to download registration form.](#)

Closing date for registration: **Wednesday, 6th March 2019**

For more information, please contact :

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PROGRAMME

8:30am **Registration**

9:00am **Overview on customer obsession and innovation 360 culture @ Digi (Albern)**

- Brief intro on Digi
- Why do we need to change?
- Internal energy to start the journey
 - ✓ Lean organisation - manage the change
 - ✓ Drive Innovation 360 as a culture (inspire, equip, enable)
- Different levels of innovation (big bets, problems worth solving, everyday innovation),
- Different approaches of innovations (Digi-X, iTelco, RETs, design sprints)

Deep dive into different approaches of innovations (Praveen & Alex)

- Digi-X
- iTelco
- RETs, AMM, Sprint workshops

10:30am **Tea Break**

11:00am **Fire-chat/panel session (Moderator: Alex)**

- Digi: Albern, Praveen
- Business Partners of Digi

Discussion on:

- Real challenges and issues at the beginning, securing buy in, shifting the norm?
- Current challenges, how to scale?
- How transformation at large company impacts others?

12:30pm **End of Session**