hosted by

MIRA
MALAYSIAN INVESTOR RELATIONS ASSOCIATION

To register, please contact +6032034 7677

Learn the Technique to CONNECT with Analysts and Investors

7 March 2019 l Training Room 3, Bursa Malaysia l 9:00 am to 1:00 pm

TOPIC OUTLINE

Know your investors – Practise how to THINK like an investor. Learn how various types of investors (Dividend, Value, and Growth) think about companies they invest in.

Know yourself– Practise how to develop the answers for investors that shape investors' expectations.

- ***Participants of previous Part 1 workshop are encouraged to attend this continuing workshop.***
- ***Senior IR practitioner can also attend Part 2 session only.***

THE SPEAKER

Tan See Ping has over ten years of wide ranging experience of being a sell-side analyst and IR executive. He was the regional banking analyst covering Malaysian, Indonesian and Thai banks in Standard Chartered Bank Singapore. Prior to that, he was a transport, oil and gas and banking analyst in CIMB Securities in Kuala Lumpur. He also covered small cap companies in rubber gloves, vessel building and stationery industries. He was ranked in the Asiamoney poll for oil and gas, transport and banking sector. He was awarded runner-up in the EDGE analysts' poll for the oil and gas and also transport sector. He won second runner-up in the banking sector in the similar EDGE analysts' poll in his first year as a banking analyst. He was the IR executive in Telekom Malaysia, dealing with equity and credit rating agencies. He has conducted meetings with international equity and bond investors in Hong Kong, London and New York. He has conducted Investor Relations seminar for Bursa Malaysia's MIRA and various IR firms. He graduated with First Class Honours in Accounting and Finance from the London School of Economics and Political Science and is a CFA charterholder.

Fee: **RM400*** for **MIRA members**
RM600 for **non-members**
*redeemable via MIRA vouchers

Closing date for registration:
Monday, 4th March 2019

REGISTRATION

Click here to download the [registration form].

PROGRAMME OUTLINE

8:30am	Registration
9:00am	**Part 1: "What Investors Want"** ❖ Case Studies: Practise how to differentiate the types of companies investors want ❖ Case Studies: Practise how to evaluate buy and sell decisions by using various valuation metrics (Dividend yield, PER, PBR, Lynch ratio) ❖ Q & A
9:40am	**Part 2: "Know your company 1"** ❖ Case Studies: Practise how different types of investors (Dividend, Value, and Growth) evaluate companies ❖ Q & A
10:30am	Coffee break
11:00am	**Part 3: "Know your company 2"** ❖ Case Studies: Practise how to understand companies by asking the 4 main investment questions ❖ Case Studies: Practise how to correct typical mistakes companies make when answering the 4 main investment questions
11:40am	**Part 4: "Know yourself"** ❖ Case Studies: Practise how to develop the answers for the 4 main investment questions consistent with what investors want thus shaping their expectations
12:20am	Summary, Q&A **End of Seminar**