



Malaysian Investor Relations Association Berhad

(Company no. : 777008-W)

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Workshop On Effective Annual Reports : A Strategic Approach

- ❖ Effective Annual Reports (Part 1)
- ❖ Effective Annual Reports (Part 2)

*Speaker : Mr. David Berry, Managing Director – Governance,
Columbus Circle Governance Sdn Bhd*

Date	: 26 October 2010, Tuesday
Time	: 9.00 am to 1.00 pm
Venue	: Theatre Room, Lower Ground Floor, Bursa Malaysia Berhad, Exchange Square, Bukit Kewangan, 50200 KL

Topic Outlines

Effective Annual Reports : A Strategic Approach

❖ Effective Annual Reports (Part 1)

- ❖ More than a statutory obligation
- ❖ E-reports – A new medium
- ❖ Planning and preparation of Annual Reports

❖ Effective Annual Reports (Part 2)

- ❖ Style of Annual Reports
- ❖ CEO's Message
- ❖ The Directors Report
- ❖ The Governance Sections
- ❖ Financial Accounts
- ❖ Overall presentation
- ❖ Keys for a successful report

Speaker's Profile



DAVID BERRY heads the Corporate Governance, Investor Relations and Financial Communications practice at Columbus Circle Governance Sdn Bhd. He has over thirty years experience in financial services and ten years in the commercial sector. He has worked in the United Kingdom, Malaysia, Kenya and Indonesia.

Prior to his appointment to the executive board of the Columbus Circle Group, he was Executive Director/Chief Executive of Cahya Mata Sarawak (CMS). While at CMS, David was actively involved in establishing various risk management and internal control processes for this diversified group, and in the institution of crisis mitigation procedures.

David has held senior positions with Standard Chartered Merchant Bank in London, Kuala Lumpur and Nairobi, Bankers Trust in London, International Marine Banking Corporation in London, and American Express Bank in Edinburgh. From 1998 to 2001, David was the Managing Director of Affin Fund Management Sdn Bhd. His commercial experience has been with Metal Box, the UEM Group AND CMS.

David blends his unique combination of skills in merchant banking, investment management and corporate affairs to provide practical governance and investor relations advice to our clients. He is well-versed in corporate governance issues and is an active contributor to corporate governance thinking across the region. He has also been a leader in the development of the Investor Relations (IR) profession in Malaysia. David provides his clients with advice and assistance to help with improving corporate governance practices, delivers counsel and guidance on IR and financial communications programmes, and assists with the developing of strategic planning. He also delivers high level training to the Boards and executive management of clients on governance, IR and related topics.

He is Vice President of the Malaysian Institute of Corporate Governance (MICG) and a Director of the Malaysian Investor Relations Association (MIRA). He is also an independent non-executive Director of Boustead Heavy Industries Corporation Berhad.

Outside his own area of expertise, David provides support to Columbus Circle in its internal audit and risk management practices, using his practical experience as a former investment manager and as an independent Director. His clients include Bursa Malaysia, Sime Darby, the Affin Group, Texchem Resources, the UEM Group, Opus International Plc, Pharmaniaga Bhd, MICG and MIRA. He is a faculty member and also acts as Programme Coordinator for Bank Negara's Financial Institution Directors' Education Programme (FIDE).

Programme Table

8.30 – 9.00 am	Registration
9.00 – 10.20 am	Effective Annual Reports (Part 1)
10.20 – 10.30 am	Q & A session
10.30 – 10.50 am	Coffee break
10.50 am – 12.45 pm	Effective Annual Reports (Part 2)
12.45 pm – 12.55 pm	Q & A session
1.00 pm	End

Registration Form

(26 Oct 2010)

	Name of participant	MIRA membership no.
1		
2		
3		
4		

Name of company :

Address :

.....

Tel. no. : Fax no. : Email :

Contact person : Tel no. :

(Kindly make copies if more forms are needed)

Fee :

MIRA Member	Non-MIRA Member
RM300.00 (redeemable via MIRA vouchers)	RM450.00

(inclusive of refreshments)

Cancellation : There is no refund for cancellation or non-attendance but substitutes from the same company are allowed. Admittance will not be permitted unless payment is received.

Reservation : The organiser reserves the right to make changes to the venue, date, speaker, fee and cancellation of the seminar if warranted by circumstances beyond the organiser's control.

Registration & enquiries : **Malaysian Investor Relations Association (MIRA)**

Contact Persons :

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(2) Zulaika Salleh
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Closing date : **22 October 2010**

Payment Enclosed is cheque/bank draft/MIRA voucher no. for the sum of RM..... made payable to "Malaysian Investor Relations Association".

Registration is on first-come-first-serve basis. All registrations must be accompanied with the full payment. Registration made by fax must be followed immediately by payment.