

## 2ND ANNUAL CORPORATE GOVERNANCE SUMMIT 2010

“Truth, Lies and Corporate Governance”

### OVERVIEW

The Malaysian Institute of Corporate Governance (MICG) and the Federation of Public Listed Companies (FPLC) together with international conference organizer Asian World Summit (AWS) are proud to present the **2nd Annual Corporate Governance Summit 2010**.

The Malaysian Investors Relations Association is one of the distinguished Associate Partner of the summit. From the success and overwhelming support received for the inaugural Corporate Governance Summit 2009, we will be expecting a similar showing as last year, if not better.

The summit will be held on the **6th & 7th July 2010** at the Royale Chulan Hotel Kuala Lumpur.



The past year's massive destruction of both real capital and reputational capital at firms like Citigroup and Lehman should send shivers up the spine of every public director.

There is a real risk that politicians worldwide are going to over-regulate – that they will create obstacles to the free flow of capital that will weigh on foreign investment and global growth for years to come. This typically results in more corruption and in a further deterioration of the investment climate. **Will promoting transparency be the most powerful weapon against corporate fraud than introducing more regulations?**

Should the term **Corruption** also encompass some acts that may be legal in a strict narrow sense, especially where the rules of the game and the state laws, policies and regulations and institutions may have been shaped in part by undue influence of certain vested interests for their own private benefit?

The global economic crisis of 2009 cost the world trillions of dollars, a protracted recession, millions of lost jobs, a huge loss of confidence in financial markets and a reversal in our efforts to curve global poverty. It is the result of the combination of several failures. A **failure of business ethics** is one of them: one that lies at the epicentre of this financial and economic earthquake.

One of the main lessons of this crisis is that companies and markets can't rule themselves. Financial innovation sacrificed business ethics for the sake of extraordinary profits. The reconfiguration of the international financial system **must guarantee transparent** managerial incentive schemes. Business ethics derive from transparency, objectivity, reliability, honesty and prudence. These values allow the financial sector to generate the key asset to conduct business and discharge its fiduciary responsibility: **TRUST**. The global economy is too integrated to function without sound international ethical standards, sharing with them not only rights but also responsibilities.

These types of actions affect the global economy. They affect us all....**If it is a sufficient belief in the notion that business will act in good faith, then the capital system is itself at a risk.**



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### PANEL OF CONFIRMED SPEAKERS



**Shane Ringin**

General Manager, Pro Active Strategies Pty Ltd

He was a member of the National Crime Authority for a number of years, investigating organized crime nationally. As a member of the Major Fraud Group, Shane has investigated fraud in every State & Territory in Australia. Shane is a Certified Fraud Investigator and is an Inquiry Agent licensed by the Victoria Police. He is a certified workplace trainer, having lectured in fraud and deception at the Victoria Police Detective Training School and Economic Crime Course, and has conducted numerous corporate fraud training seminars in Singapore, Malaysia, Philippines, India, Thailand, Middle East, Europe, New Zealand and Australia.



**Tan Sri Dato' Setia Haji Ambrin Bin Buang**

Auditor General of Malaysia

Prior to his appointment as the Auditor General, he had held several key appointments in the Malaysian government agencies and government linked companies. His last appointment was with the Ministry of Education as its Secretary General. He is also a board member of the Malaysian Institute of Integrity. He graduated in University Malaya in Business Economics and later attained his master in International Business at the University of South Carolina in United States of America.



**Dato' Sri Idris Jala**

Minister at the Prime Minister's Department, CEO, Performance & Delivery Unit (PEMANDU), Malaysia

Dato' Sri Idris Jala was appointed as the Managing Director and Chief Executive Officer (CEO) of Malaysia Airlines, MAS in 2005. Before joining MAS, he was with SHELL since 1982 and has held a various number of key positions in the company. Dato' Sri Idris Jala graduated from Universiti Sains Malaysia (USM), Penang in 1982 with a Degree in Management, finishing with an award as one of the top graduates. He later obtained a Masters Degree from University of Warwick, UK, 4 years later. He was appointed in 2009 by the Prime Minister to Chief Executive Officer (CEO) of Performance Management and Delivery Unit (PEMANDU).



**David Galbally QC**

Partner, Madgwicks, Australia

One of Melbourne's most respected legal authorities, David joined Madgwicks as a partner in January 2010. Appointed one of Her Majesty's Counsel in 1996, David has worked on some of Australia's most high profile and complex corporate and criminal cases. Possessing renowned expertise in commercial litigation and dispute resolution, David is regularly called upon to provide comment and expert opinion across a broad range of topics including corporate governance, human rights, privacy and superannuation regulation.



**YAB Tuan Lim Guan Eng**

Chief Minister of the state of Penang, Malaysia

Born in 8 December 1960, Lim Guan Eng, Member of Parliament for Bagan, State Assemblyman for Air Puteh. He is the 4th Chief Minister of the State of Penang, he is also the Secretary-General of the Malaysian Democratic Action Party (DAP). He was sworn in as the Chief Minister of Penang on March 11, 2008. Since then, he has been initiating the system of governance based on the principles of 'Competency, Accountability and Transparency' (CAT) and with a soul as one that adopts an ethical and moral leadership that professes and gives faith, hope and love.



**Dato' Hj Abu Kassim Mohamed**

Chief Commissioner, Malaysia Anti-Corruption Commission, Malaysia

He began his career as Investigation Officer at the Malaysian Anti-Corruption Agency (ACA) and in the year 1989 he continue his studies in Criminal Justice at the Michigan State University, United States. In 2007 he was appointed Deputy Director General I of ACA. In 2009, he took responsibility as Deputy Chief Commissioner of the Malaysian Anti-Corruption Commission (MACC). Dato Abu Kassim Bin Mohamed was appointed to as Chief Commissioner of MACC on the 1<sup>st</sup> of Jan 2010.





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MALAYSIAN INVESTOR RELATIONS ASSOCIATION

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### DELEGATES' TESTIMONIALS FOR CORPORATE GOVERNANCE SUMMIT 2009

*I thought it was an excellent, well-organised world-class event and you all did a great job. It was a privilege to be part of the speakers.*

**THAM YUET MING, DLA PIPER HONG KONG**

*Good and well organised programme. Great speakers and well chosen topics for discussion.*

**NA'IMAH AHMAD, ASST DIRECTOR,  
MALAYSIAN ANTI-CORRUPTION COMMISSION (MACC)**

*Job well done to the organiser.*

**NIK AZURA, SNR EXEC, SECURITIES COMMISSION**

*A good avenue to gain knowledge on corporate governance.*

**NORLIZA ABD SAMAD, ASST VICE PRESIDENT, RHB INVESTMENT BERHAD**

*Excellent overview of corporate governance matters/issues.*

**DZULKARNINE MOHD SANI, CEO, FIBRECOMM NETWORK**

*Very beneficial to directors.*

**ABDUL HALIM ALI, CHAIRMAN, MINORITY SHAREHOLDERS WATCHDOG GROUP (MSWG)**

*I am glad I attended this conference.*

*It has given me new insights on corporate governance and its implementation.*

**AZIZAH HAMZAH, DIRECTOR, ECONOMIC PLANNING UNIT, PRIME MINISTER'S DEPT**

*Very interesting and informative.*

**HASSAN FIKRI MOHAMAD, COO, TH PLANTATIONS BHD**

*It's very good and useful for me.*

**MOHD GHAZALI OMAR, FINANCE DIRECTOR, MARDI**

*Most invaluable programme with good spectrum of subject matters, speakers and participants.*

**DATUK RAMLI SHAMSUDIN, EXECUTIVE DIRECTOR, ENCORP BHD**

*The programme is excellent.*

**DATIN PADUKA ZAITOON DATO' OTHMAN, BOARD OF DIRECTOR, SIME DARBY BHD**

*Excellent!*

**SALMAH SALMAN, TOWN PLANNER, PERBADANAN PUTRAJAYA**

*Good, informative and enhanced my knowledge with regards to corporate governance.*

**KHAMIS MOHD. YASSIN,  
SNR PROJECT DIRECTOR, TNB ENGINEERING & CORPORATION SDN BHD**



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### Who should attend?

- ~Chairman/Board of Directors
- ~MD/Presidents/CEO
- ~Independent Directors
- ~Chief Operating Officer
- ~Chief Financial Officer/Financial Controller
- ~Internal Auditors
- ~Chief Legal Officer/Legal Head/Legal Assistant/Compliance Department
- ~Company Secretary/Secretary to the Board
- ~Group Accounts/Accountants/Business Finance/Financial Reporting
- ~Corporate Affairs/Special Affairs/Corporate Communication/Investor Relations/Public Relation
- ~Internal Affairs/Industrial Affairs/Investigation Units/Whistle Blower Committee
- ~Human Resources/Human Capital/Employee Engagement/Disciplinary Committee

### Why you should attend?

- You will be presented with case studies on Corporate Governance cited by speakers representing corporate and government sector.
- Best practices to attract and increase investor shareholder confidence.
- Golden Skirts – Women Directors & their impact in the boardroom. A growing trend in PLCs in the West.
- Repercussions on Whistle Blowers. Where does Malaysia stand in Corporate Governance standards?
- Governance and the Government Transformation Program – Initiatives taken by the government to reduce the longstanding issue of corruption in the country
- How can forensic investigation assist in business related or white collar crimes?
- Credibility of Accountants – Roles, Responsibilities and Repercussions of audit failure.
- The program is structured to be interactive via dialogues sessions, moderator discussants, panel discussions and Q&A sessions with delegates.
- A pre-course questionnaire will be given to delegates to highlight their issues to be addressed by our speakers accordingly at the conferences.



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**For more information, please contact us at:**

**Tel: +603 21614198**

**or**

**email us at [marketing@asianworldsummit.com](mailto:marketing@asianworldsummit.com)**

