



Seminar on Building Investors' Confidence Through Good Corporate Governance

- ❖ Managing governance issues to promote investors' confidence
- ❖ How shareholders' activism can enhance corporate governance

Guest speaker : Mr. David Gerald, President/CEO of Securities Investors Association Singapore (SIAS)

Date : 1st September 2010, Wednesday

Time : 9.00 am to 12.00 pm

Venue : Theatre Room, Lower Ground Floor, Bursa Malaysia Berhad, Exchange Square, Bukit Kewangan, 50200 KL

Seminar Outline

Building Investor Confidence Through Good Corporate Governance

❖ **Managing governance issues to promote investors' confidence**

- ❖ What does good governance do?
- ❖ What are the governance issues?
- ❖ What are the reasons for ignoring governance issues?
- ❖ Why is investor relations important?
- ❖ Avenues for resolving corporate governance issues.
- ❖ Advantages for managing the media.

Case studies

1. Isetan
2. NatSteel

❖ **How shareholders' activism can enhance corporate governance**

- ❖ The consequences of failure to manage governance/shareholders' issues.
- ❖ Strategies to resolve shareholders' issues.
- ❖ Right approach to shareholders' activism.
- ❖ Benefits.

Case studies

1. NatSteel
2. Parkway Holdings/Fortis vs Khazanah
3. Yellow Pages
4. Chartered Semiconductor Manufacturing

Speaker's Profile



DAVID GERALD

Mr. David Gerald is the founder President and CEO of Securities Investors Association (Singapore) or "SIAS". He founded SIAS in 1999 to successfully contest the freezing of shares owned by 172,000 Singapore investors in Malaysian companies by the Malaysian government. Today, SIAS has about 70,000 members. SIAS, *the voice of retail investors in Singapore*, actively promotes investor education at all levels in the community, as well as investor rights programmes. SIAS also tracks annually listed companies for their corporate governance practices and rewards the outstanding candidates with the Singapore Corporate Governance Award in collaboration with Standard & Poors', NUS Business School and Corporate Governance and Financial Reporting Centre and all other professional bodies in the securities and finance industries. SIAS also tracks transparency in listed companies together with analysts, fund managers and rewards financial journalists for impacting the retail community with their timely stories on companies.

Boards and Senior Managements take him seriously and his "in the Board Room and Not the Court Room" approach to investor rights issues has earned him a reputation for fairness and reasonableness. His calls are heeded to promptly by companies. He has been regularly featured in international magazines, like Forbes Global, and often appears on international television news networks to discuss corporate governance issues. Recently, he was appointed to the Singapore Corporate Governance Council tasked to promote high standard of corporate governance in companies listed in Singapore. Before establishing SIAS, Mr. Gerald served as a Magistrate, Coroner and Deputy Public Prosecutor, and in private practice as an Advocate Solicitor, in a legal career spanning some 30 years.

Programme Table

8.30 – 9.00 am	Registration
9.00 – 9.10 am	Welcome address
9.10 – 10.00 am	Managing governance issues to promote investors' confidence
10.00 – 10.20 am	Coffee break
10.20 – 11.10 am	How shareholders' activism can enhance corporate governance
11.10 – 11.30 am	Introduction to Asian Corporate Governance Conference and Executive Workshop from 4th to 8th October 2010
11.30 am to 12.00 pm	Question and Answer session

Registration Form

	Name of participant	MIRA membership no.
1		
2		
3		
4		

Name of company :

Address :

Tel. no. : Fax no. : Email :

Contact person : Tel no. :

(Kindly make copies if more forms are needed)

Fee :

MIRA Member	Non-MIRA Member
RM250.00 (redeemable via MIRA vouchers)	RM350.00

(inclusive of refreshments)

Cancellation : There is no refund for cancellation or non-attendance but substitutes from the same company are allowed. Admittance will not be permitted unless payment is received.

Reservation : The organiser reserves the right to make changes to the venue, date, speaker, fee and cancellation of the seminar if warranted by circumstances beyond the organiser's control.

Registration & enquiries : **Malaysian Investor Relations Association (MIRA)**

Contact Persons :

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Closing date : **27 August 2010**

Payment Enclosed is a cheque / bank draft no. for the sum of RM..... made payable to "Malaysian Investor Relations Association".

Registration is on first-come-first-served basis. All registrations must be accompanied with the full payment. Registration made by fax must be followed immediately by payment.