



MALAYSIAN INSTITUTE
OF ACCOUNTANTS



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MALAYSIAN INVESTOR RELATIONS ASSOCIATION



Upon completion
of the Approved
Training

MIA WEBINAR SERIES
A Highly Interactive Learning Session with Live
Q&As, Self-Assessment Quizzes and Quick Polls or Surveys



Integrated Reporting <IR>

A vision for better corporate reporting

Introduction to <IR>

14 December 2020 (Monday)

9.00 am – 5.00 pm

MIA is the International Integrated Reporting Council's (IIRC) Training Foundation Partner licenced to provide approved Integrated Reporting training courses in multiple markets.

TRAINING LICENCE:
Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, Thailand and Vietnam

Participants will receive a Certificate of Completion endorsed by both the International Integrated Reporting Council (IIRC) and MIA.

The informational value of current annual reports are increasingly challenged by the need for better communication of long-term strategy, sustainability, value creation, and to bring more accountability to a wider group of shareholders. <IR> addresses the limitations in current reporting methods by enhancing accountability, stewardship and trust as well as bringing better information flow and transparency in reporting of material factors affecting businesses in the modern world.

<IR> is a better way of reporting and Integrated Reports provide a link between performance information and drivers of business value. Integrated thinking, a key concept in <IR>, provides a breakthrough from thinking in silos, involves greater collaboration within an organisation and ensures that management connects both internal and external information on relevant capitals to identify issues that are material to value creation over the short, medium and long term.

This creates a shift in focus from meeting just short-term financial goals, to developing a long-term business strategy, and fosters a commitment to not only sustainable businesses but also to address social and environmental issues.

TRAINING
PARTNER



Introduction to <IR>

An introductory level programme that is designed based on the competency requirement for individuals who need to understand the benefits which <IR> can bring to an organisation although they may or may not be directly involved in the preparation of an Integrated Report. It will give an overview of how <IR> can help in telling a wider, more holistic story in an annual report.

Participants will be exposed to the value creation process, the 'Capitals' used by the business to create value over time, Guiding Principles and Content Elements in the <IR> Framework that govern the overall content of an Integrated Report, and the fundamental concepts that underpin them.

Upon completion, participants will receive a Certificate of Completion endorsed by both International Integrated Reporting Council (IIRC) and MIA. This certificate also serves as a pre-requisite for participants to enrol themselves in Workshop 2: Practical Guide on Implementing Integrated Reporting <IR>.

OBJECTIVES

This programme seeks to help you:

- Understand the business case for the introduction of <IR>, including integrated thinking, to an organisation
- Acquire the fundamental concepts of value creation, the 6 capitals and the value creation process
- Understand the requirements of the International <IR> Framework
- Understand the factors which contribute to successful implementation of <IR> including integrated thinking

WHO SHOULD ATTEND

- Directors
- CFOs & Controllers
- Finance Managers & Accountants
- Equity Analysts
- Fund Managers
- Corporate Communicators
- Internal Auditors
- Investor Relations Professionals

PROGRAMME OUTLINE

- Why <IR> is the Vision For Better Corporate Reporting
 - > The evolution of the <IR> movement
 - The drivers behind the development of <IR>
 - Objectives and structure of the International <IR> Framework
 - <IR>, Integrated Thinking and Integrated Report, and their relationship
 - <IR> within the wider statutory, regulatory and voluntary reporting landscape
 - > Benefits and challenges of adopting <IR>
 - > Factors which contribute to successful implementation of <IR> and likely barriers to <IR>
 - > Alignment between the organisation, providers of capital and other stakeholders
- Value Creation
 - > Value creation process: How value is created over time between the organisation and others
 - > The capitals: Elaboration of the 6 capitals in <IR> and how they relate to the value creation concept
 - > The interaction between the capitals and other transformations over the short, medium and long term involving trade-offs
- Presenting the Integrated Report
 - > The Guiding Principles, Content Elements and fundamental concepts and how they relate to each other
 - > The different forms of an Integrated Report
- Achieving Integrated Thinking
 - > The role of senior management and those charged with governance in providing leadership to achieve integrated thinking within an organisation
 - > Identification of the main barriers to integrated thinking within an organisation and how they can be overcome
 - > How systems thinking approach is inherent in managing the connectivity of information
 - > How the culture of an organisation can affect or be affected by the introduction of integrated thinking

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FACILITATORS

DR. NURMAZILAH DATO' MAHZAN



Dr. Nurmazilah is Chief Executive Officer of the Malaysian Institute of Accountants (MIA). Prior to leading the MIA, she was Director of the University Malaya Graduate School of Business. Her corporate experience covers various industries including property development and construction, banking, unit trusts, trading and manufacturing.

Dr. Nurmazilah was an MIA Council member, a member of the Malaysian Accounting Standards Board, member of Board of Governors for the Institute of Internal Auditors, Council member of the Malaysian Institute of Certified Public Accountants, and Honorary Treasurer with Persatuan Ekonomi Malaysia. She also served in various committees of MIA and MICPA, and is Chairman of the MIA <IR> Implementation Steering Committee since 2016.

Dr. Nurmazilah is a member of MIA, MICPA, an ASEAN CPA and a CGMA fellow. She is a Certified Internal Auditor and holds the Certified Risk Management and Assurance qualification. She holds a PhD in accounting from the University of Birmingham, United Kingdom, and has conducted various research projects in the areas of auditing, financial reporting and corporate governance throughout her academic career.

Her speaking engagements involving Integrated Reporting include:

- Moderating in <IR> Conference 2016 organised by Malaysian Institute of Accountants
- <IR> presentation in the Public Sector Audit Conference organised by Jabatan Audit Negara
- Chairing <IR> Roundtable at the Securities Commission in 2017
- Sharing MIA's <IR> Journey at IFAC PAIB Committee Meeting in 2018 at New York
- Moderating at Masterclass: The Future of Corporate Reporting in 2018
- Sharing MIA's <IR> Journey in a panel session at Audit Committee Conference in 2019



SIMON TAY PIT EU

Simon is Executive Director of the Professional Practices and Technical Division of the Malaysian Institute of Accountants (MIA), where he directs and contributes to the technical activities of MIA on areas such as Integrated Reporting, financial reporting, audit and assurance and taxation and provides technical support to 14 boards / committees. He has also been involved in numerous speaking engagements on these topics and also on the competency requirements of CFOs and finance functions.

Previously, he was an Executive Director at PwC Malaysia and has over 20 years of experience in auditing, specialising in statutory and special audits across a broad spectrum of industries. He has been involved in instructing courses on audit methodology and conducting public and company-specific workshops on the application of accounting standards during his tenure with PricewaterhouseCoopers. Simon is a member of MIA and CPA Australia.

His recent speaking engagements involving Integrated Reporting include:

- Outreach event on Integrated Reporting at the Securities Commission for MIA members in 2017
- Engagement at Khazanah National Berhad with CFOs of investee entities 2017
- IR Forum with Investors and Malaysian Businesses in 2017
- Annual National Convention of the Philippine Institute of Certified Public Accountants in the Philippines in 2018
- Conference in Malaysia by participants from the Institute of Certified Public Accountants of Kenya in 2018
- Conducting workshops on <IR>: Communicating Value Creation in 2019 organised by Bursa Malaysia

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TERMS & CONDITIONS

WEBINAR FEE

- Fee is payable to MALAYSIAN INSTITUTE OF ACCOUNTANTS
- For selected webinars, the fee includes e materials.
- Individual Registration: Full payment shall be made at the point of online registration.
- Corporate Registration: Full payment shall be made within thirty (30) days from the date of the Proforma Invoice or 1 day before the webinar, whichever earlier.
- Access to join the webinar may be denied upon failure to make full payment as per the above requirement.

WEBINAR ACCESS LINK

- The Access Link will be emailed at least 2 hours before the commencement of webinar.
- The Access Link is unique and should not be forwarded/shared with others.

CANCELLATION

Should the participant decide to cancel his/her enrolment, a cancellation policy shall be applied as follows:

- Written cancellation received less than seven (7) days from the date of the webinar:
 - A refund (less administrative charge of 20%) will be made.
 - Unpaid registrations will also be liable for 20% administrative charges.
- Written cancellation/failed to join on the day of the webinar:
 - No refund will be entertained.
 - Unpaid registrations will also be liable for full payment of registration fee.
- Substitute/replacement for cancellation is not allowed and will be treated as a new registration. Payment shall be made as per the above requirement under Webinar Fee.

PARTICIPANT'S CLASSIFICATION AND INFORMATION

Category: Corporate / Individual

- Please select the participant classification carefully as it determines the fee payable. No alteration will be allowed upon registration.
- The information on Corporate/Individual provided shall be deemed true and correct. No alteration will be allowed upon registration.

CERTIFICATE OF ATTENDANCE AND CPE HOURS.

- Upon full attendance of the webinar, participants will be issued an "e certificate".
- For MIA members, the CPE hours will be credited into the MIA Member Services Portal within 2 weeks of the webinar.
- Participants will only be entitled to the CPE hours upon attending the entire duration of the webinar.
- The e certificate and CPE hours will not be awarded for partial attendance.

DATA PROTECTION

Personal Data is gathered in accordance with the Personal Data Protection Act 2010 (Act 709).

DISCLAIMER

Malaysian Institute of Accountants (MIA) reserves the right to change the speaker(s), date(s) and to cancel the webinar should circumstances beyond its control arise. MIA shall not be responsible for any costs, damages or losses incurred by the participant due to the changes and/or cancellation. MIA also reserves the right to make alternative arrangements without prior notice should

SYMPOSIUM FEES

MIRA Member | RM 450
Non-member | RM 550

WEBINAR DETAILS & REGISTRATION

14 December 2020 (Monday)
9.00 a.m. – 5.00 p.m.

FOR REGISTRATION

Contact: Mr. Muhamad Aizuddin
or Ms. Zulaika

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