



IR SUCCESS STORIES

INVESTORS' vs STAKEHOLDERS' PERSPECTIVE COMMUNICATING DURING A MAJOR CORPORATE EXERCISE

Thursday, 8 May 2008

delicious @ Marc Residence

Jalan Pinang, Kuala Lumpur (next to The Ascott, Kuala Lumpur)

PROGRAMME

- 10.00 am** **Arrival of guests & participants**
- 10.15 am** **Buffet brunch by *delicious* Networking**
- 11.00 am** **IR Panel Discussion**
- Panel members:**
- **Mr Eric Chan Kok Leong**
Executive Director, The E&O Group
 - **En Abdul Wahab Jaafar Sidek**
CEO, Minority Shareholder Watchdog Group, MSWG
 - **Mr Yeonzon Yeow**
Head of Research, Kenanga Investment Bank Bhd
 - **Ms Anna Taing**
Associate Editor, The Edge
- Moderator:**
- Mr David Berry**
Director, Malaysian Investor Relations Association, MIRA
- 12.00 noon** **Networking
End**

Communicating during a Major Corporate Exercise...

- Who are your key stakeholders?
- How do you communicate with them and how do you measure effectiveness?
- What are the challenges faced?
- What are the key lessons to be learned?

What are the IR Key Success Factors for a public-listed entity?



LIMITED SEATS AVAILABLE. This Panel Discussion is open to all Directors, CEOs, CFOs, IR Officers and Corporate Communications personnel. Kindly e-mail your Registration to Ms Azlina Md. Uthong at azlina_mduthong@bursamalaysia.com or call MIRA at +603-2034 7677 / 7000 by 2 May 2008.



E&O Property Development Berhad: Best Investor Relations (in the Singapore market by a Malaysian company category), IR Magazine South East Asia Awards 2007