



WHY YOU CANNOT MISS THIS SYMPOSIUM

Faced with escalating competition, opportunities and disruptions on all sides, proactive and tech-savvy corporate board leaders need a new and enriched arsenal of strategies to steer their companies in the right direction of digitalisation and sustainability.

One, focus on value creation, business expansion and sustainable strategies with effective risk mitigation processes in order to remain competitive regionally or globally.

Two, secure sufficient future-proofed talents to ensure business sustainability.

Three, effectively manage innovation costs arising from recent expansion and investment in digitalisation, complemented by the ability to communicate and rationalise the ROI to shareholders during reporting.

Four, accept and comply with stricter governance practices and scrutiny to improve accountability.

Join us at our upcoming 1-Day 'Corporate Board Leadership Symposium 2019' and expand your skillsets to adapt to a new, more demanding environment where complex laws and regulations, demand for digital talent, focus on business sustainability, utilisation of machine learning techniques and practical value creation are the new normal.

Corporate Board Leadership Symposium 2020

SUSTAINABILITY AND DIGITALISATION: A NEW NORMAL

12 February 2020 (Wednesday)
Prism, Connexion Conference & Event Centre
@ Nexus, Bangsar South, Kuala Lumpur





ATTEND THIS SYMPOSIUM TO
GAIN INSIGHTS INTO

- **STRENGTHENING** governance and board members in anti-corruption mindsets and measures
- **BALANCING** business risk and innovation risk for sustainability
- **IMPROVING** board decision by leveraging Artificial Intelligence to improve the accuracy and transparency of reporting
- **DEVELOPING** practical and well-analysed strategies to gain continuous support from shareholders, investors and employees
- **IMPLEMENTING** machine learning techniques to assist the board in real time forecasting for business amplification
- **ALIGNING** corporate strategy with digitalisation to support effective execution by senior management

SYMPOSIUM PROGRAMME

8.00 am REGISTRATION & WELCOME REFRESHMENTS

THE NEW WAVE: DIGITAL TALENT A MUST

9.05 am Digital talent is critical to supporting organisations' global and regional competitiveness in a world increasingly reliant on technology. As stewards of talent, how can corporate leaders craft the most effective and compelling strategies for harnessing and developing digital talent who can drive a culture of high performance, innovation and sustainability?

SPEAKER

DATO' HAMIDAH NAZIADIN | Group Chief People Officer, CIMB

THE FUTURE: BUSINESS SUSTAINABILITY

9.40 am The business of sustainability is now becoming part of business as usual. A climate shaped by increasing societal sentiment and regulatory push is driving businesses to account for as well as respond to their non-financial impacts. In doing so, companies are discovering new opportunities for growth and productivity. This session discusses how best to integrate sustainability into your business strategies and models to avert a sustainability shortfall which may risk business performance.

SPEAKER

DR. JAYANTHI NAIDU DESAN | Managing Director, Synergio

BOARD CASE: HOW DO COMPANIES DRIVE AND IMPLEMENT SUSTAINABILITY?

10.15 am Get enlightened by practical sustainable strategies currently implemented in a company today.

SPEAKER

DATO' MOHAMMED HUSSEIN | Chairman, Gamuda Berhad

10.35 am MORNING REFRESHMENTS & NETWORKING

MODERNISING GOVERNANCE: SUSTAINABILITY CHALLENGES AND RECOMMENDATIONS FOR CORPORATE DIRECTORS

11.05 am This session covers the essential challenges directors of public companies will face, from investors and other stakeholders, to be proactive in evaluating competitive threats and understanding disruptive market trends, which include environmental and societal concerns.

SPEAKER

ROBERTO BENETELLO | Executive Director, Business Council for Sustainable Development (BCSD) Malaysia

MODERNISING METHODS TO MITIGATE MARKET RISK

11.40 am This session maps the effectiveness of current data analytics tools in analysing risks and providing accurate market information for decision-making, as well as in enhancing corporate governance. The facilitator will also discuss the feasibility and usage of contemporary data analytics tools to measure economic uncertainty in Asian markets, and manage the subsequent risk.

SPEAKER

ROHIT KUMAR | Director and Forensic Technology & Data Analytics Leader, PwC Malaysia

12.15 pm LUNCH & NETWORKING

BOARD TALK 1: SECTION 17A—DIRECTOR AND COMPANY ACCOUNTABILITY

1.45 pm New regulations have equipped Malaysian enforcers and regulators with the legal firepower to escalate the ongoing anti-corruption war. This session examines the anticipated impacts, roles, responsibilities and accountability required of directors and corporate board leaders once Section 17A of the Malaysian Anti-Corruption Commission Act is in place.

MODERATOR

PANKAJKUMAR BIPINCHANDRA | Trainer and Columnist for StarBiz

PANELLISTS

CHRISTINA FOO | Managing Director & Co-Founder, Priority One Consultancy Services

LEE SHIH | Partner, SKRINE

TEH CHAU CHIN | Independent Risk Management Consultant

BOARD TALK 2: ROBOTS ON BOARD

2.45 pm With their vast capacity for data and analytics, coupled with immunity to corruption and human error, robots could possibly be among the best candidates for board transformation and innovation. This session looks at how organisations can literally bring Artificial Intelligence onboard their boards to drive a strong culture of digitisation, governance and sustainability, while assuaging fears of change and challenges from human board members.

MODERATOR

PATRICK KLOTZ | Founder & Director, SwissTech Solutions Sdn Bhd

PANELLIST

ADRIAN CHEW | Partner, Data & Analytics Advisory, Ernst & Young Advisory Services Sdn Bhd

DR SEKAR JAGANATHAN | Director Digital Strategy, Kenanga Investment Bank Bhd

VACLAV KORANDA | Vice President, Human Resources & Member of the Board of Directors, T-Systems Malaysia

BOARD TALK 3: ESSENTIAL REGULATORY UPDATES FOR BOARD MEMBERS

3.45 pm Board members today face even higher expectations and demands for regulatory compliance and good governance, entailing rigorous levels of disclosure and transparency. This in-depth discussion led by top regulatory and compliance experts will cover the changes that board members should anticipate in 2020 to better manage their enhanced corporate and personal liability and accountability.

MODERATOR

SIMON TAY PIT EU | Executive Director, Professional Practices & Technical Division of the Malaysian Institute of Accountants (MIA)

PANELLIST

ISMET AL BAKRI YUSOFF AL BAKRI | Senior Manager, Law Reform Department, Securities Commission Malaysia

4.45 pm NETWORKING REFRESHMENTS AND END OF SYMPOSIUM

WHO SHOULD ATTEND

Chairpersons/Presidents | Boards of Directors | Managing Directors | C-suites | Senior Management | Whoever aspires to be on the Board



SYMPOSIUM SPEAKERS



ADRIAN CHEW

Adrian is a Partner of Ernst & Young Advisory Services Sdn Bhd, specialising in data and analytics. He has over 20 years' experience leading consulting organisations across Asia Pacific in the field of data and analytics. He has worked with companies across diverse industries, providing data and analytics based solutions. His experience includes large programme implementation, analytics strategy, data warehouse, data governance, and solution architecture business intelligence. He focuses on integrating and managing diverse information assets and enabling high performance organisations, driving insights to action. Prior to joining EY, Adrian spent 13 years as the Asia Pacific & Korea regional director for a leading data and analytics technology provider. Early in his career, he spent 10 years in a consulting company, working with clients across South East Asia to deliver and manage Customer Relationship Management and Enterprise Information Management solutions.



CHRISTINA FOO

Christina is the co-Founder and Managing Director of Priority One Consultancy Services. She has over 30 years of accounting, tax, finance and strategic business advisory and consultancy experience. The 30 years included over 20 years as a business owner and over 10 years of active involvement in contributing her services to growing and promoting the interests of the accountancy profession with regulators, educators, the business community and the public. She is a current board director of KPJ Healthcare Berhad, UEM Sunrise Berhad, and Malaysian Technology Development Corporation (MTDC). She is a Chartered Accountant of MIA and a Fellow of CPA Australia.



DATO' HAMIDAH NAZIADIN

Dato' Hamidah is the Group Chief People Officer at CIMB, has 31 years' experience in Human Resources in the financial industry, and provides overall strategic leadership for HR of the CIMB Group across ASEAN. She transformed HR from an administrative function into a key business enabler, contributing to the Group's rapid growth into a leading ASEAN financial institution. She had strategised resource integration, ensuring successful consolidation in various M&As within Malaysia and across ASEAN and APAC regions. She initiated the development of workplace wellness policies and programmes to build and sustain a productive and inspiring environment, strengthened workplace culture through employee engagement initiatives, and led people strategies to attract, develop and retain talent, cultivate an agile workforce, and improve the end-to-end employee experience via technology innovation. She championed thought leadership through industry talks and publications on women empowerment, and youth and graduates' education and development. She also spearheads CSR in community development, sports and education initiatives.



DR. JAYANTHI NAIDU DESAN

Dr. Jayanthi is the founder and Managing Director of Synergio, one of Malaysia's leading sustainability strategy consultancies. She has wide experience in the area of governance and sustainability and has worked extensively with governmental agencies, corporations and non-profit organisations in Malaysia. She is published in the area and is regularly invited to conferences both domestically and internationally. She was previously the Executive Director of the Malaysian Centre of Regulatory Studies, University Malaya. As an experienced trainer, she has also conducted training and provided lectures for institutions across Asia, Europe and the Middle East, in various sustainability and community investment areas. She is an Independent non-Executive Director of one of Malaysia's largest diversified conglomerates.



LEESHIIH

Lee Shih is a litigation and arbitration partner at Skrine. He is also a Council Member of the Insolvency Practitioners Association of Malaysia (iPAM), and a member of the Insolvency Practice Committee of MIA and MICPA. He is listed in Chambers Asia-Pacific, Legal 500 Asia Pacific, and Benchmark Litigation Asia Pacific. He has acted in various corporate and commercial disputes, contentious insolvency disputes, and cross-border investigations. He is the Malaysian member of the ICC FraudNet, an international network of leading civil asset recovery lawyers in each country. He is the co-author of Companies Act 2016: The New Dynamics of Company Law in Malaysia.



DATO' MOHAMMED HUSSEIN

Dato' Mohammed Hussein is Independent Non-Executive Chairman at Gamuda Berhad, and Chairman of Remuneration Committee and Nomination Committee, and a Member of the Audit Committee. He is also a member of Bank Negara Malaysia's Corporate Debt Restructuring Committee, and sits of the Board of several listed companies. Dato' Mohammed has wide experience in commercial and investment banking. He was with the Maybank Group for 31 years and held various senior management positions including Head of Corporate Banking, Head of Commercial Banking, Head of Malaysian Operations, Managing Director of Aseambankers Malaysia Berhad and Executive Director (Business Group). He was Deputy President/Executive Director/Chief Financial Officer when he retired in 2008. Dato' Mohammed holds a Bachelor of Commerce majoring in Accounting from the University of Newcastle, New South Wales, Australia. He is an alumnus of the Advanced Management Program, Harvard Business School, Boston, USA and attended management programmes in Wharton Business School (Philadelphia, USA) IMD (Lausanne, Switzerland) and INSEAD (Fontainebleau, France).



PANKAJ KUMAR BIPINCHANDRA

Pankaj is a Trainer and Columnist for StarBiz. Prior to this, he was Director and Head of Corporate Strategy & Investments at KSK Group Berhad. He had also previously served as the Chief Investment Officer at Kurnia Insurans Malaysia Berhad, and Head of Research at OSK Research. He is widely recognised in the industry as the thoughts behind the inaugural "Top Malaysian Small Cap Companies: 100 Hidden Jewels" in 2005. He is well known for his many contributions both in commentary as well as a weekly column in StarBiz. Pankaj also conducts Continuous Professional Education classes approved by the Securities Industry Development Corporation (SIDC) on topics related to ethics, corporate governance, corporate liability, market strategies, research, and ETFs. Pankaj holds an MBA in Finance and a Bachelor of Accounting (Honours) from University of Malaya.



PATRICK KLOTZ

Patrick is Founder & Director of SwissTech Solutions Sdn Bhd, and has over 20 years of experience in the IT industry. He is very passionate about disruptive technologies that help solve real-world issues. His strengths are in building and leading multi-cultural teams and striving to continuously improve processes and services, which makes him a pragmatic problem solver. While his background is in cybersecurity and IT service management, he has extensive knowledge on Big Data and Data Analytics, Artificial Intelligence, Internet of Things, Digital Transformation, Industry 4.0, and more. Patrick is author and mentor for the startups.zone community, and has spoken at conferences as keynote speaker, panellist, and panel moderator.



ROBERTO BENETELLO

Roberto is Executive Director of the Business Council for Sustainable Development Malaysia, a Global Network Partner of the World Business Council for Sustainable Development (WBCSD). He had led the EU-Malaysia Chamber of Commerce and Industry (EUMCCI) for almost four years, and had held senior general management positions in fortune-500 companies and start-ups in Italy, UK, and Spain. Roberto holds an MBA from SDA Bocconi, Italy and an MA in Marketing from Lincoln University, UK, and is a PhD candidate at the University of Malaya, Asia Europe Institute Malaysia. Europe Institute Malaysia working on a research project on business sustainability.



ROHIT KUMAR

Rohit is a Director at PwC Malaysia and leads the Forensic Technology and Data Analytics practice. He has over 25 years of data analytics experience including 14 years with PwC in various capacities. He specialises in the use of technology to detect financial fraud, system controls, operational and enterprise risk. Rohit joined PwC USA in 1999 and left in 2013 to start a cloud-based risk analytics company, which he developed for over two years and won several industry awards. He re-joined PwC USA in 2015 and moved to PwC Malaysia in 2016. Rohit holds an engineering degree and has an MBA in Finance from Boston University.



DR. SEKAR JAGANATHAN

Dr. Sekar is Director of Digital Strategy at Kenanga Investment Bank Bhd and manages the digital strategies for the Bank and its group of companies. He has over 28 years' experience in managing business operations, personnel and information technology, and oversees the business, technology and product expansion of Kenanga's digital initiative, Rakuten Trade Sdn Bhd. Prior to his current role he served as the CIO of Rakuten Trade Sdn Bhd, and as Director/Head of Group Transformation and Technology for Kenanga Investment Bank Berhad. He was also part of the team that developed the National Artificial Intelligence Framework for the Malaysian government. He is the Honorary Advisor to the SEGI-MIMOS Centre of Excellence for Artificial Intelligence, Malaysia. Dr. Sekar is a sought after speaker and panellist both locally and internationally, sharing his business/corporate experiences in areas relating to digital economy, disruptions in banking, digital transformation, etc. He is currently pursuing his second doctorate, a PhD in Management.



SIMON TAY PIT EU

Simon is Executive Director of the Professional Practices and Technical Division of the Malaysian Institute of Accountants (MIA), where he directs and contributes to the technical activities of MIA on areas such as Integrated Reporting, financial reporting, audit and assurance and taxation and provides technical support to 14 boards/committees. He has also been involved in numerous speaking engagements on these topics and also on the competency requirements of CFOs and finance functions. Previously, he was an Executive Director at PwC Malaysia and has over 20 years of experience in auditing, specialising in statutory and special audits across a broad spectrum of industries. He has been involved in instructing courses on audit methodology and conducting public and company-specific workshops on the application of accounting standards during his tenure with PricewaterhouseCoopers. Simon is a member of MIA and CPA Australia.



TEH CHAUCHIN

Chau Chin is an independent risk management consultant. He was a consultant with Inspection and Advisory Division of the Malaysian Anti-Corruption Commission (MACC) and was focussed on establishing Enterprise Risk Management framework for MACC, developing MACC's Corruption Risk Management services for public and private sectors, and providing support for MACC's Anti-Corruption & Ethics Centre. Prior to this, he was Executive Director at KPMG Bangkok, Associate Director at KPMG Malaysia in the Risk Advisory and Compliance Services, and Chief Risk Officer of a public listed company in Malaysia. He has over 23 years' experience in financial and internal audits, enterprise risk management and other governance, risk and compliance advisory services. His present focus is on establishing integrity programmes, implementation of ISO 37001: ABMS, and training on Corruption Risk Management and Enterprise Risk Management.



VACLAV KORANDA

Vaclav is Vice-President of Human Resources and a member of the Board of Directors at T-Systems Malaysia. He was previously VP of HR at T-Systems Czech Republic, and had served on the Sector Council for IT and telecommunications in the Czech Republic. He was a HR Director at the age of 27 and has held a number of executive roles in human resources with regional responsibility in Central/Eastern Europe. He holds a Master's Degree in Work & Organisational Psychology from Charles University in Prague, and is a certified PRINCE2 Practitioner, Certified Human Resource Practitioner and a SHRM Senior Certified Professional. Koranda is a member of the Malaysian Institute of Human Resource Management (MIHRM) and Organisation Development Network Malaysia. Vaclav was named "CHRO of the Year" by Employer Branding Institute in India, the "101 Global HR Heroes" by the World HRD Congress in Mumbai, and received the HR Leader 2019 award from MIHRM.

Corporate Board Leadership Symposium 2020

Sustainability and Digitalisation: A New Normal

TERMS & CONDITIONS

PROGRAMME FEE

- Fee is payable to **MALAYSIAN INSTITUTE OF ACCOUNTANTS**
- Depending on the event, the fee includes course materials and/or lunch and/or tea breaks.
- **Individual Registration:** Full payment shall be made at the point of online registration.
- **Corporate Registration:** Full payment shall be made within thirty (30) days from the date of the Proforma Invoice or on the day of the event, whichever earlier.
- Admittance may be denied upon failure to make full payment as per the above requirement.

CANCELLATION

Should the participant decide to cancel his/her enrolment, a cancellation policy shall be applied as follows:

- Written cancellation received less than seven (7) days from the date of the event:
 - A refund (less administrative charge of 20%) will be made.
 - Unpaid registrations will also be liable for 20% administrative charges.
 - Written cancellation/no show on the day of the programme:
 - No refund will be entertained.
 - Unpaid registrations will also be liable for full payment of registration fee.
- Substitutes for cancellation will be treated as a new registration and full payment shall be made as per the above requirement.

PARTICIPANT'S CLASSIFICATION AND INFORMATION

Category: Corporate / Individual

- Please select the participant classification carefully as it determines the fee payable. No alteration will be allowed upon registration.
- The information on Corporate/Individual provided shall be deemed true and correct. No alteration will be allowed upon registration.

VERIFICATION OF ATTENDANCE

- All participants are required to present photo identification (NRIC, driving licence or company's ID card) at the point of registration prior to signing the registration list when attending MIA CPE programme. Admittance may be denied upon failure to present photo identification.

CERTIFICATE OF ATTENDANCE AND CPE HOURS

- Upon full attendance of the programme, participants will be issued an "e-certificate". For this purpose, it is **COMPULSORY** to fill in the email address clearly.
- For MIA members, the CPE hours will be credited into the Membership System within 2 weeks of the event.
- Participants will only be entitled to the CPE hours upon attending the entire duration of the programme. **CPE hours will not be accorded for partial attendance.**

DATA PROTECTION

Personal Data is gathered in accordance with the Personal Data Protection Act 2010 (Act 709).

DISCLAIMER

Malaysian Institute of Accountants (MIA) reserves the right to change the speaker(s), date(s) and to cancel the programme should circumstances beyond its control arise. MIA shall not be responsible for any costs, damages or losses incurred by the participant due to the changes and/or cancellation. MIA also reserves the right to make alternative arrangements without prior notice should it be necessary to do so. Upon registering, you are deemed to have read and accepted the terms and conditions herein.

SYMPOSIUM FEES

Member (MIA/ACCA/BoardRoom/
FPLC/MICPA/MIRA) /
Member Firm | RM 950
Non-member | RM 1,250

SYMPOSIUM DETAILS & REGISTRATION

12 February 2020 (Wednesday)
Prism, Connexion Conference & Event
Centre @ Nexus, Bangsar South, Kuala
Lumpur

FOR REGISTRATION

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