

INSIDE THE MANGLED MIND OF A MODERN FUND MANAGER

"How to deal effectively with stressed and skeptical institutional investors."

TOPICS INCLUDE:

- Do's and Don'ts with Fund Managers
- 10 Things companies do that are guaranteed to infuriate most Fund Managers
- Tips for avoiding those ugly "Oops!" moments
- The 5 worst investments I ever made, what I learned and how you can help
- A Fund Manager's definition of "True Love"



Peter Schiefelbein will be presenting his internationally acclaimed talk **"Inside the Mangled Mind of a Modern Fund Manager: How to deal effectively with stressed and sceptical institutional investors."**

Executives rarely get a chance to hear directly from fund managers about their concerns when it comes to vital corporate communication.

This luncheon provides a unique opportunity to get an institutional investor's perspective so that you can apply new knowledge for the benefit of your shareholders.

Peter believes that the minds of all successful fund managers become mangled over time and that companies have to learn to cope with this dysfunction to generate shareholder value.



This luncheon will provide an opportunity for CEOs, CFOs and Senior Management to interact with their peers while being informed in an entertaining way about current trends and the latest thinking on the crucial issue of corporate communications.

THE SPEAKER

Peter Schiefelbein is a 25 year veteran of the fund management industry and a much sought-after speaker on topics related to the industry.

Peter's provocative lunch talks, replete with anecdotes, and insightful observations, have become a highlight of the financial industry calendar.

"Superb! Gets to the point and very interesting"

Pitchayanum Watchara-arpa
The Stock exchange of Thailand

This luncheon is your chance to interact with other CEOs and CFOs and to receive valuable insights into vital issues relating to corporate communications – **Don't miss it!**